

ARCTIC ORIENTEERING BOARD MEETING MINUTES

November 28, 2012

Minuted by Joyce Goodell.

Members present: Dan Billman; Jen Joliff, Joyce Goodell, Karen Bronga, Dela Grey, Mike Robinson, Andrew Lee, Trond Jensen, Bill Johnson, Toby Schwoerer

Meeting called to order at 7:33.

Minutes from 11/07/2012 board meeting approved.

Meet director feedback & participant feedback: Summary of Meet Director/Participant feedback sheets provided. Feedback provide many good comments and suggestions, especially on mapping needs at FNBP, for mapping VP and meet director training to consider.

Training meets on the 2013 schedule: Bill Spencer has agreed to host 4 training meets with help from volunteers at various venues. Toby has a book with examples of training exercises which may be helpful. These training events will be in the field, and help members develop skills to move up to higher levels, and basic learning exercises. Since these will be training, we will not need permits or need to pay user fees, but will encourage “donations” from participants. No definite fee schedule set. These meets will not be in the runners’ calendar.

New Website: will include instructions on how to do maps, route gadget, and more in depth instructions for meet directors

2013 schedule events: The schedule has a few empty slots for directors, and 18 filled. Mike will make some calls to get directors for the few remaining open slots.. Some meet locations will be modified before schedule is printed. The HS “O” will move to APU. Mike stated we are on track for Muni and BLM permits. The Palmer meet may change start area, as the parking fee may go up. We may negotiate a price or just move the start off the Exp. Farm land. Check the website for the changes in calendar, finalized plan will be coming soon.

Mapping plans: Toby will review feedback comment sheets. He has sent a proposal to Kevin Teschedorf (2012 mapper) for future mapping and is awaiting a response. Ian and Toby can do small adjustments on maps.

This year’s Meet Director (MD) and Mentoring Ideas:

Using the annual meeting for recruitment for new meet directors after a fun filled summer of Orienteering. (Snatch ‘em while they’re excited.)

Mike will put out a call for any club members who are willing to help with OCAD if MD’s need help. Discussion of having more advanced directors recruit less advanced people to help with meets. We could advertise the MDT (Meet Director Training) as having a dual purpose:

A: veterans hone skills

B: come and see how it's done

Jen will compose an E-mail to send to our club members with this announcement, stating that we could use the MDT for "pairing people up" if they need help to put on meets. Possibly we will be able to recruit more members to learn, thus more meet directors.

Discussion of future plans for the Club:

What can we do to raise funds? How can we better use our supporters for our club expenses and needs? How could we raise funds to pay for mapping? E.g. a total re-mapping of FNBP?

Some Ideas:

- . Put advertising on maps from a supporter
- . Have a supporter "adopt a map"
- . Advertise "mapping provided by _____" (supporter of club)
- . Have a supporter "Sponsor a Meet? A Season?"
- . Hang a banner at the start with the supporters' Company/Name on it
- . Grant possibilities

Some other questions:

Who do we target?

What groups would also benefit besides AOC?

Who knows how to go about Marketing this?

Who would support it?

More discussion to come.

Recognitions: Use of AOC glasses as Thank You to past retiring board members, Sponsors, and Providers of housing for mappers. We will have thank you cards avail at the next meeting for Board Members to sign, and decide who will deliver them.

Field Toilet: Bill brought a proposal and brochure for a toilet to be purchased for the club for meets. We agreed for him to buy it, and the club will pay for it.

Next meeting is Wed, January 23rd at Billmans'.

Meeting adjourned at 9:15

Post-meeting: A short demonstration of "Purple Pen" was presented by Mike. It looks like an easy way to set up selected courses.